



## **Text Message OPT-IN Process**

If you would like to receive text messages from the Troy School District when emergencies occur (snow days, etc.) you must OPT-IN to SMS messages from us. Your phone carrier requires this and it protects you from unwanted texts. This merely indicates your willingness to receive text messages from TSD.

Here is all you need to do:

Simply text any one of the following words to the number **68453**: subscribe, optin or yes

You'll know you were successful if you receive the following reply message:

**You are registered to receive aprox 3 msgs/mo. Txt STOP to quit, HELP for help.** (This does NOT mean we will send 3 messages a month—we will only text in emergency situations.)

You'll want to repeat the opt-in process for any wireless numbers that you wish to include.

In addition to performing the opt-in process above you'll want to insure that the district has your wireless number(s) in our student information database. Please enter your cell numbers in the Parent Contact Manager (see instructions on the TSD website.) The district plans to use the SMS text message function immediately, so please OPT-IN as soon as possible if you wish to receive texts.

**Please Note:** If we have a cell phone number on file for you, and you do not participate in the opt-in process described above you may receive a one-time opt-in invitation SMS message. This is to comply with wireless carrier requirements and to protect you against unsolicited text messages.

The message you receive will be similar to the following:

"Troy School District alerts. Reply Y for aprx 5 msgs/mo. Txt HELP 4 info. Msg&data rates may apply. Visit [schoolmessenger.com/tm](http://schoolmessenger.com/tm)"

So that you can continue to receive important messages from the district, we encourage you to reply with "Y" or "Yes" or "OPTIN" or "SUBSCRIBE" when you receive such a verification message. (Again, we will only send text messages in emergency situations.) To opt out of all text messages from School Messenger, reply with STOP to the opt-in message or visit [www.schoolmessenger.com/tm](http://www.schoolmessenger.com/tm).

Please note, although the district does not charge you for this service, it does not pay for text message charges that may be incurred by you for sending or receiving text messages. Check with your wireless carrier for possible charges.

If you have any questions please feel free to contact me at [kbirmingham@troy.k12.mi.us](mailto:kbirmingham@troy.k12.mi.us).